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FOR IMMEDIATE RELEASE

Traci Wilson Joins Rock River Community Clinic as new Medical Operations Manager

Whitewater, WI, January 3, 2023 - Rock River Community Clinic (RRCC) has recently announced the hiring of Traci Wilson as the new Medical Operations Manager to oversee the operations of their three medical clinics located in Jefferson, Watertown and Whitewater.

“We are thrilled to have Traci join and lead our outstanding medical team at RRCC,” states Olivia Nichols, CEO/Executive Director of RRCC. “The experience Traci brings in organizing community health efforts along her passion for making healthcare and health education more accessible will be a tremendous asset to our organization and our community.”

Wilson is a senior health education & outreach specialist and brings over two decades of experience with developing and leading community health initiatives. Wilson previously served as the Clinic Health Educator/Dietician at the University of Wisconsin-Whitewater, and most recently served as the Community Health Program Coordinator & Grant Compliance Specialist at Fort Healthcare.

“I believe this position aligns perfectly with my skills and interests, including project management, problem solving, and relationship management,” states Wilson. “Experience with both federal and state grants, including project management and compliance, healthcare quality improvement, and previous work experience in a clinical setting, will allow me to quickly assimilate into the team at RRCC. Additionally, my background as a Registered Dietitian and Certified Health Coach will provide a new perspective to the team-based care approach at RRCC.”

Wilson’s responsibilities will include, but are not limited to, overseeing the day-to-day medical clinic activities, working closely with physicians, providers & clinic personnel in strengthening clinic operations, leading quality improvement and community initiatives, and much more.

“With our new designation as a Federally Qualified Health Center, we have added responsibilities as well as opportunities for expanded resources and services that further

support our patients and staff,” adds Nichols. “Traci’s leadership comes at an exciting, pivotal time in our journey and will make a difference for years to come.”

“The network I have built over the years working on collaborative community health improvement initiatives will help RRCC to expand its network and opportunities,” Wilson adds. “Patients at RRCC already receive support beyond healthcare, such as assistance with transportation, referrals to community resources, and other services that can help reduce barriers and ensure patients receive the care they need. The opportunities we are able to offer patients at RRCC will only continue to grow in this new year.”

Wilson officially began her role with RRCC on Tuesday, January 3rd.

All three RRCC medical clinics accept Medicare, BadgerCare and most private health insurance plans for health services. Financial assistance is also available for uninsured and underinsured families to ensure all families have access to high quality, affordable healthcare. For a full list of insurance plans and eligibility details, visit <https://rockrivercommunityclinic.com/eligibility/>.

Rock River Community Clinic is actively hiring for additional clinic positions, including a nurse practitioner. The Fort Atkinson dental clinic also has open hygiene and dental assistant positions. Both part-time and full-time options are available. Interested applicants can visit <https://rockrivercommunityclinic.com/careers/> for full details.

Rock River Community Clinic (RRCC) provides comprehensive and cost-effective health care services to ensure all community members have access to the care they need. Serving families in Jefferson, Dodge, and parts of Walworth County, RRCC includes three medical clinics located in Whitewater, Watertown, and Jefferson, and one dental clinic located in Fort Atkinson. Referrals for behavioral health care services will be available in Whitewater and Watertown locations soon.

At RRCC, all community members are welcome and accepted, regardless of ability to pay, with discounted prices for patients who are uninsured or underinsured (high deductible plans). RRCC also provides care coordination services to help patients overcome barriers to accessing healthcare (e.g., transportation), and helps to coordinate referrals. Bilingual staff (Spanish & English) are available to support patients and their families. By increasing access to health care services, offering care at affordable costs, and assisting with healthcare navigation, RRCC works to create a healthier, more equitable, community. For clinic hours and directions, visit www.rockrivercommunityclinic.org

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